

**FOR IMMEDIATE RELEASE**

## **Roller Coaster Continues as Canadian Auto Sales Slide in September**

**TORONTO (October 1, 2019)** – Canadian auto sales dipped 3.7% in September down to 166,488 units for the month. The decline was led by passenger vehicles that fell 18% while truck sales rose 1.9%. Truck sales also represented 76.1% of the new vehicle market in September.

“Some manufacturers put up great numbers while others had some significant declines. As the market softens slightly, I suspect that we will see future months up a bit or down a bit,” said David Adams, President, Global Automakers of Canada. “Those companies with newer product offerings, and offerings in the light-duty truck “wheelhouse” of the market, will probably continue to do well in the Canadian market,” added Adams.

Sales for GAC members in September were better than market, down 2.8% to 100,248 units. Overall industry sales were weaker than the 5-year history of vehicle sales for September. GAC members had 60.4% market share in September versus 59.8% last year.

**Sales for the total market are now essentially estimates given the decision of General Motors to report sales only on a quarterly basis. These estimated sales will be made available by DesRosiers Automotive Consultants and will be trued-up once a quarter to reflect actual sales when GM reports.**

**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

### **About the GAC**

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 59% of overall vehicle sales in 2018. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

## **Selected Highlights of Member Company Sales for September 2019**

Company	September Sales	Change	Comment
Audi	3,453	5.3%	
Hyundai	12,055	2.1%	
Kia	6,227	15.3%	
Mercedes-Benz	4,028	4.6%	
Mitsubishi	2,376	15.5%	
Porsche	894	4.0%	
Volvo	871	12.0%	

### **Association Members**

BMW Canada Inc.  
Honda Canada Inc.  
Hyundai Auto Canada Corp.  
Jaguar Land Rover Canada ULC  
Kia Canada Inc.  
Mazda Canada Inc.  
Maserati Canada Inc.  
Mercedes-Benz Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Nissan Canada Inc.  
Porsche Cars Canada Ltd.  
Subaru Canada Inc.  
Toyota Canada Inc.  
Volkswagen Group Canada Inc.  
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.