

FOR IMMEDIATE RELEASE
First Half Sales Robust but Not Record Setting

TORONTO (July 7, 2019) – Canadian auto sales in June of an estimated 186,601 units were down an estimated 6.7%, contributing to a first half sales moderation of 5.5% compared to 2018. Overall for the first half there were 979,000 units sold compared to 1,036,677 units for the first half of 2018.

“Canadian auto sales continue to be fairly robust amidst pretty stable and positive consumer confidence ratings,” said David Adams, President, Global Automakers of Canada. “Looking at the glass half full, if sales for the remainder of 2019 track along current levels, we will still have one of the better sales years ever in Canada,” added Adams.

Truck sales comprised 73% of the market in June and 73% for the first half. Sales for GAC members in June were worse than market falling 9.1% to 108,860 units, while year-to-date sales were down 2.7% to 575,255 units.

Sales for the total market are now essentially estimates given the decision of General Motors to report sales only on a quarterly basis. These estimated sales will be made available by DesRosiers Automotive Consultants and will be trued-up once a quarter to reflect actual sales when GM reports.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen-member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 59% of overall vehicle sales in 2018. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Highlights of Member Company Sales for June and First Half of 2019

Company	June Sales	Change	First Half	Change	Comment
Porsche	926	15.0%	4295	7.4%	
Volvo	928	6.4%	4900	7.4%	

Association Members

BMW Canada Inc.

Honda Canada Inc.

Hyundai Auto Canada Corp.

Jaguar Land Rover Canada ULC

Kia Canada Inc.

Mazda Canada Inc.

Maserati Canada Inc.

Mercedes-Benz Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Porsche Cars Canada Ltd.

Subaru Canada Inc.

Toyota Canada Inc.

Volkswagen Group Canada Inc.

Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.