

FOR IMMEDIATE RELEASE

Canadian Auto Sales - July 2019 - Global Automakers of Canada

TORONTO (August 1, 2019) – Canadian auto sales rebounded a bit in July, down just 1% from last year, with sales coming in at 173,519 for the month. Year-to-date sales are off 4.8% from last year.

“As I have said before, some people are making a much bigger deal about sales having declined for quite a number of months now, when in reality if sales at the end of the year end up down 5% from last year, it will still be a very successful sales year by historical standards,” said David Adams, President, Global Automakers of Canada. “It wasn’t that many years ago that dealers and manufacturers would give their eye teeth for a sales year of 1.8 + million units,” added Adams.

Truck sales comprised 73% of the market in July versus 70% last July. Sales for GAC members in June were worse than market falling 2.1% to 104,299 units, while year-to-date sales were down 2.6% to 679,554 units.

Sales for the total market are now essentially estimates given the decision of General Motors to report sales only on a quarterly basis. These estimated sales will be made available by DesRosiers Automotive Consultants and will be trued-up once a quarter to reflect actual sales when GM reports.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen-member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 59% of overall vehicle sales in 2018. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Highlights of Member Company Sales for July 2019

Company	July Sales	Change	Comment
Toyota	21,688	15.9%	
Volvo	722	2.0%	
Porsche	926	15.0%	
Volvo	928	6.4%	

Association Members

BMW Canada Inc.

Honda Canada Inc.

Hyundai Auto Canada Corp.

Jaguar Land Rover Canada ULC

Kia Canada Inc.

Mazda Canada Inc.

Maserati Canada Inc.

Mercedes-Benz Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Porsche Cars Canada Ltd.

Subaru Canada Inc.

Toyota Canada Inc.

Volkswagen Group Canada Inc.

Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.