

**FOR IMMEDIATE RELEASE**

## **Canadian Auto Sales - June And First Half**

**TORONTO (July 4, 2018)** – Auto sales in Canada dropped for the fourth straight month in June, falling 1.6% compared to last year. June’s sales of 200,156 units contributed to overall first half sales that were just slightly (0.2%) below 2017’s record sales, with 1,036,678 units sold in the first half.

Ford sold the most vehicles in June and also retains the overall sales lead in Canada through the first half with 160,288 units sold.

“The June results don’t rule out the possibility of another record year for auto sales in Canada, but there are some significant headwinds not the least of which are the steel and aluminum tariffs imposed by the Trump administration and the possibility of 25% tariffs on vehicles imported into the United States from abroad,” said David Adams, President of the Global Automakers of Canada. “Given the current economic and political uncertainty, these sales levels are quite strong,” added Adams.

For the sixth straight month this year GAC members posted better than market sales in June with sales of 118,860 units representing growth in sales of 1.9% GAC member sales in for the first half were 591,360 - up 2.5% compared to last year.

The overall market was also almost 9% better than the 5 year average for June markets.

Once again, the Ford F-Series and Honda Civic reprised their roles as the best-selling vehicle and passenger car respectively. Trucks comprised 69.4% of the market in June compared to 67.3% last year and for the first half truck sales made up a full 70.2% of all sales compared to 67.3% last year.

**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

### **About the GAC**

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 57% of overall vehicle sales in 2017. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

## **Selected Member Company Sales for June 2018**

<b>Company</b>	<b>June Sales</b>	<b>Change</b>	<b>1st Half</b>	<b>Change</b>	<b>Comment</b>
Audi	3,859	0.1%	20,110	10.5%	
BMW	4,301	-2.9%	23,177	4.7%	
Honda	18,754	-2.6%	100,394	0.9%	
Hyundai	13,700	6.1%	61,845	-7.8%	
Jaguar Land Rover	1,306	8.7%	7,548	8.0%	
Mazda	7,546	7.8%	38,649	5.9%	
Mercedes-Benz	4,927	-2.2%	26,845	1.4%	
Mitsubishi	2,457	18.1%	13,293	17.7%	
Nissan	16,330	2.0%	76,549	2.2%	
Porsche	805	8.8%	3,999	5.0%	
Subaru	5,348	5.1%	27,876	5.5%	
Toyota	23,289	-0.6%	116,060	1.6%	
VOLKSWAGEN	6,828	3.1%	33,122	16.8%	
Volvo	919	44.3%	4,561	42.6%	33 months of consecutive sales growth

### **Association Members**

BMW Canada Inc.  
 Honda Canada Inc.  
 Hyundai Auto Canada Corp.  
 Jaguar Land Rover Canada ULC  
 Kia Canada Inc.  
 Mazda Canada Inc.  
 Maserati Canada Inc.  
 Mercedes-Benz Canada Inc.  
 Mitsubishi Motor Sales of Canada, Inc.  
 Nissan Canada Inc.  
 Porsche Cars Canada Ltd.  
 Subaru Canada Inc.  
 Toyota Canada Inc.  
 Volkswagen Group Canada Inc.  
 Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.