

**FOR IMMEDIATE RELEASE**

## **Canadian Auto Sales - April 2018 - Global Automakers of Canada**

**TORONTO (May 1, 2018)** – For the second month in a row, auto sales in Canada fell. In April, sales dropped 2.7% to 191,856 while overall year-to-date sales were still at record levels - 0.4% ahead of last years sales after four months. April's sales were still ahead of the 5-year historical average for April sales up 2.3% over the 5 year average.

In April, trucks were once again a significant component of the market at 70% compared to 66% of the market last April. “Despite the market’s orientation towards light-duty trucks, we still saw lower sales – and in some cases significantly lower sales – at each of the Detroit-based companies, which is somewhat counter-intuitive,” said David Adams, President of the Global Automakers of Canada. “The weather in April has been decidedly cool across most of the country – perhaps delaying the traditional spring market a bit,” added Adams.

For the fourth straight month this year GAC members posted better than market sales in April with sales of 109,224 units representing growth in sales of 0.7%. GAC member sales in April 2018 represented 57% of the market compared to 55% of the market in April 2017.

Ford captured the sales lead for April from GM selling 30,038 units while GM still retains the lead in overall sales to date with 94,468 units sold

Once again, the Ford F-Series and Honda Civic reprised their roles as the best-selling vehicle and passenger car respectively for April 2018 and also retain those crowns for the first quarter of 2018. GAC members’ market share improved slightly in March compared to March 2017.

**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

### **About the GAC**

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 57% of overall vehicle sales in 2017. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

## **Selected Member Company Sales for April 2018**

<b>Company</b>	<b>April Sales</b>	<b>Change</b>	<b>Comment</b>
Audi	4,108	13.9%	
BMW	4,662	8.0%	
Jaguar Land Rover	1,107	22.6%	
Mazda	7,278	7.4%	
Mercedes-Benz	4,727	8.5%	
Mitsubishi	2,567	2.2%	
Nissan	12,198	7.4%	
Porsche	835	0.6%	
Subaru	5,710	3.4%	
Volkswagen	5,730	4.4%	
Volvo	903	41.8%	31 months of consecutive growth

### **Association Members**

BMW Canada Inc.  
Honda Canada Inc.  
Hyundai Auto Canada Corp.  
Jaguar Land Rover Canada ULC  
Kia Canada Inc.  
Mazda Canada Inc.  
Maserati Canada Inc.  
Mercedes-Benz Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Nissan Canada Inc.  
Porsche Cars Canada Ltd.  
Subaru Canada Inc.  
Toyota Canada Inc.  
Volkswagen Group Canada Inc.  
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.