



Global Automakers
of Canada

Members: BMW · Honda · Hyundai · Jaguar Land Rover
Kia · Maserati · Mazda · Mercedes-Benz · Mitsubishi · Nissan
Porsche · Subaru · Toyota · Volkswagen · Volvo

Associates: Denso · Ferrari · Isuzu · McLaren · SXM CVS

FOR IMMEDIATE RELEASE

September Canadian Auto Sales Continue to Sizzle with Another Record

TORONTO (October 3, 2017) – The third quarter of 2017 ended with automotive sales continuing to accelerate towards another record sales year in Canada with sales of 1,591,684 year-to-date, with September sales of 186,837 making a strong contribution to that total. September sales alone were up 7.7% to 186,837 units. As has been the case throughout most of the year, September's sales were 15.6% better than the 5 year historical average sales for September.

“It was not that many years ago when 1.59 million in sales represented a good year for total annual sales, let alone sales for sales through the end of the third quarter,” said David Adams, President, Global Automakers of Canada. “Consumer demand and the market continue to impress,” added Adams.

Truck sales comprised more than 69% of all sales in September.

Member companies of the Global Automakers of Canada posted sales of 110,275 up a better than market 12.3% compared to September 2016. September was the first month in 2017 where all 15 members of the association had increases in vehicle sales.

Ford grabbed back the sales crown for the month of September from General Motors and continues to retain the sales lead amongst all companies on a year-to-date basis. The Ford F-Series and Honda Civic remained the best-selling vehicle and passenger car respectively for September.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada's 3,331 dealers across Canada.

Selected Member Company Sales for September 2017

Company	September Sales	Change	Comment
Audi	3,277	19.6%	
BMW	4,409	5.1%	
Honda	18,181	3.3%	
Hyundai	12,011	3.0%	
Jaguar Land Rover	1,333	18.0%	
Kia	7,819	19.4%	
Maserati	72	24.1%	
Mazda	6,876	14.4%	
Mercedes-Benz	4,760	3.7%	
Mitsubishi	2,069	6.8%	
Nissan	13,437	14.3%	
Porsche	760	15.2%	
Subaru	5,139	11.5%	
Toyota	22,018	14.5%	Record September
Volkswagen	7,564	50.5%	
Volvo	550	21.4%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.