

**FOR IMMEDIATE RELEASE**

## **Spooktacular Auto Sales for Month of October in Canada**

**TORONTO (November 1, 2017)** – There was nothing frightening about October auto sales in Canada, with the fourth quarter beginning with another record month for sales with 164,214 units sold. This represents an increase of 6.3% over October 2016 sales of 154,542. Year-to-date sales through October were 1,755,898 up 5.6% from 2016.

“The fourth quarter began very solidly and represented a continuation of the record-setting trend we have observed throughout 2017,” said David Adams, President, Global Automakers of Canada. “Continued pent-up demand and ‘technology-envy’ appear to be factors driving increased sales – not to mention attractive finance and lease rates as automakers clear out 2017 model year vehicles” added Adams.

Truck sales comprised more than 70% of all sales in October.

October sales were 9% better than the 5 year average for October.

Member companies of the Global Automakers of Canada posted sales of 99,088 units up a better than market 7.4% compared to October 2016 and for the second straight month, all GAC members had increased sales.

GM led overall sales in October, while Ford continues to lead sales on a year-to-date basis. The Ford F-Series and Honda Civic remained the best-selling vehicle and passenger car respectively for October.

**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

### **About the GAC**

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

## Selected Member Company Sales for October 2017

Company	October Sales	Change	Comment
Audi	3,063	11.3%	
BMW	4,200	2.9%	
Honda	15,667	2.4%	
Hyundai	10,206	2.0%	
Jaguar Land Rover	1,056	5.2%	
Kia	5,866	0.4%	
Maserati	75	2.7%	
Mazda	6,370	6.2%	
Mercedes-Benz	4,284	11.1%	
Mitsubishi	2,000	10.3%	
Nissan	11,577	9.4%	
Porsche	711	22.6%	
Subaru	4,951	2.6%	
Toyota	19,671	8.9%	
Volkswagen	6,681	31.5%	
Volvo	768	57.7%	

### Association Members

BMW Canada Inc.  
Honda Canada Inc.  
Hyundai Auto Canada Corp.  
Jaguar Land Rover Canada ULC  
Kia Canada Inc.  
Mazda Canada Inc.  
Maserati Canada Inc.  
Mercedes-Benz Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Nissan Canada Inc.  
Porsche Cars Canada Ltd.  
Subaru Canada Inc.  
Toyota Canada Inc.  
Volkswagen Group Canada Inc.  
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.