

FOR IMMEDIATE RELEASE

First Half Record Auto Sales Bolstered by Record June

TORONTO (July 4, 2017) – Record June auto sales piggy-backed on stellar May sales resulting in record-breaking Canadian auto sales for the first 6 months of 2017. 1,039,068 units were sold through the end of June representing a 5.0% increase over the record sales that took place in the first half of 2016.

Record June sales of 203,486 units were up 6.5% over sales of last June and sales for the month were also 15% better than the 5 year historical average for June sales.

“Another record month in June is phenomenal,” said David Adams, President, Global Automakers of Canada. “The conditions remain positive for ongoing new car sales in Canada going forward,” added Adams.

Truck sales comprised 68.4% of all sales in June compared to 65.2% last year.

For Global Automakers of Canada, member sales of 116,651 were up a better than market 7.4% compared to June 2016.

For the third straight month, Ford captured the sales crown in June with sales of 32,758 and has now overtaken FCA for the overall sales title after six months of sales. The Ford F-Series and Honda Civic remained the best-selling vehicle and passenger car respectively for June and for the first half of 2017. On a percentage basis, once again, Maserati captured the sales crown with an increase in sales of 104.8% over June 2016 volumes.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for June 2017

Company	June Sales	Change	First Half	Change	Comment
Audi	3,857	24.3%	18,204	16.6%	
BMW	4,430	6.9%	22,142	1.2%	
Honda	19,258	13.9%	99,503	11.1%	
Jaguar Land Rover	1,201	4.6%	6,992	20.9%	
Kia	8,203	8.8%	36,734	1.1%	
Maserati	129	104.8%	742	176.9%	
Mazda	6,997	4.0%	36,507	6.5%	
Mercedes-Benz	5,060	13.1%	26,473	9.9%	
Mitsubishi	2,081	9.4%	11,290	-2.1%	
Nissan	16,002	13.2%	74,936	7.8%	
Porsche	740	1.4%	3,089	15.3%	
Subaru	5,088	6.1%	26,433	10.5%	
Toyota	23,436	6.5%	114,283	0.8%	
Volkswagen	6,624	30.3%	28,366	-10.6%	
Volvo	637	3.7%	3,199	2.6%	

Association Members

BMW Canada Inc.
 Honda Canada Inc.
 Hyundai Auto Canada Corp.
 Jaguar Land Rover Canada ULC
 Kia Canada Inc.
 Mazda Canada Inc.
 Maserati Canada Inc.
 Mercedes-Benz Canada Inc.
 Mitsubishi Motor Sales of Canada, Inc.
 Nissan Canada Inc.
 Porsche Cars Canada Ltd.
 Subaru Canada Inc.
 Toyota Canada Inc.
 Volkswagen Group Canada Inc.
 Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.