

FOR IMMEDIATE RELEASE

July Canadian Auto Sales Continue to Sizzle

TORONTO (August 1, 2017) – Building on the more than 1,000,000 vehicles sold in the first half of the year, auto sales continued to sizzle in July with 181,834 units sold, up 4.9% from July 2016. Year-to-date sales in Canada are now 1,220,902 an all-time record for sales through July.

Sales for the month were also 8.8% better than the 5 year historical average for July sales.

“With each passing month, we are starting to run out of descriptors to describe this market that continues to show no signs of slowing down,” said David Adams, President, Global Automakers of Canada. “Once again, July sales have been phenomenal and a stronger than expected economic situation in Canada doesn’t hurt either,” added Adams.

Truck sales comprised 68% of all sales in July compared to 65.8% last year.

Member companies of the Global Automakers of Canada posted sales of 104,869 up a better than market 7.4% compared to July 2016.

For the fourth straight month, Ford captured the sales crown in July with sales of 27,650 and continues to lead in overall sales on a year-to-date basis .The Ford F-Series and Honda Civic remained the best-selling vehicle and passenger car respectively for July.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for July 2017

Company	July Sales	Change	Comment
Audi	3,179	29.7%	
Honda	18,544	9.9%	
Jaguar Land Rover	1,104	10.9%	
Kia	7,506	15%	
Maserati	84	86.7%	
Mazda	6,591	11.5%	
Mercedes-Benz	4,333	10.1%	
Mitsubishi	2,078	29.9%	
Nissan	12,778	10.7%	
Porsche	770	4.3%	
Subaru	4,454	5.8%	Best July Ever
Toyota	18,961	3.8%	
Volkswagen	7,823	37.9%	
Volvo	612	3.7%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.