

FOR IMMEDIATE RELEASE

August Canadian Auto Sales End Summer on a Roll

TORONTO (September 5 2017) – Automotive sales in Canada for August ended the summer on a continued roll towards a new record for annual automotive sales with 183,945 units being sold last month. August sales were 6.9% ahead of 2016 while year-to-date sales of 1,404,847 units are 5.3% of 2016's record pace.

August sales were also 10% better than the 5 year historical average the month.

“August was another tremendous month for the automotive industry generally,” said David Adams, President, Global Automakers of Canada. “Unless we hit some unexpected economic turbulence, it seems reasonable that Canada will achieve another new sales record in 2017,” added Adams.

Truck sales comprised 68% of all sales in August compared to 66% last year.

Member companies of the Global Automakers of Canada posted sales of 108,030 up a better than market 9.3% compared to August 2016.

For the first time in five months, Ford was usurped by GM for the highest sales total for the month, however Ford still retains the sales lead on a year-to-date basis. The Ford F-Series and Honda Civic remained the best-selling vehicle and passenger car respectively for August.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada's 3,331 dealers across Canada.

Selected Member Company Sales for August 2017

Company	August Sales	Change	Comment
Audi	3,292	26.8%	
BMW	3,629	1.5%	
Honda	18,351	2.9%	
Jaguar Land Rover	1,122	12%	
Kia	7,692	15%	
Maserati	75	275%	
Mazda	7,036	7.5%	
Mercedes-Benz	4,241	6.0%	
Nissan	13,163	14.4%	
Porsche	785	13.9%	
Subaru	4,950	9.7%	Best August Ever
Toyota	20,036	7.5%	
Volkswagen	9,032	72%	
Volvo	573	0.7%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.