

FOR IMMEDIATE RELEASE

April Auto Sales Slightly Lower

TORONTO (May 2, 2017) – April auto sales in Canada broke the recent trend of continual month after month sales increases on top of record sales levels from last year. But not by much. Auto sales in April fell 1.6% compared to April 2016 to 197,203 units which still represents the second best April in history.

“While sales were down slightly in April, on a year-to-date basis auto sales in Canada are still 2.5% ahead of last year’s record-setting level,” said David Adams, President, Global Automakers of Canada.

“It’s important to point out that April’s sales levels were almost 10% ahead of the 5 year average sales for vehicle in April,” added Adams.

Truck sales comprised 66.4% of all sales in April.

For Global Automakers of Canada, member sales of 108,497 were down 4.3% compared to April 2016.

For the second straight month, GM was the sales leader with sales of 30,948, however, FCA retains the overall sales title after four months of sales. The best-selling vehicle and passenger car remained the same again for April with the Ford F-Series and the Honda Civic reprising their respective roles.

On a percentage basis, once again, Maserati captured the sales crown with an increase in sales of 124% over April 2016 volumes.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2016. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for April 2017

Company	April Sales	Change	Comment
Audi	3,608	7.6%	
Honda	18,299	2.2%	
Jaguar Land Rover	903	16.2%	
Maserati	121	124.1%	
Mercedes-Benz	4,355	2.9%	
Porsche	830	9.6%	
Subaru	5,523	8.6%	
Volvo	637	5.5%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.