

**FOR IMMEDIATE RELEASE**

## **Canadian Auto Sales Fall for 4<sup>th</sup> Straight Month**

**TORONTO (November 3, 2016)** – As anticipated based on the incomplete sales data, overall Canadian auto sales fell for the fourth straight month, down 5.2% compared to October 2015. While Ford sales were down 2.6%, Ford was the sales leader for the month of October. On a percentage growth basis for the month, Maserati was the sales leader with 43.1% growth on a year-over-year basis.

“While October does represent a fourth straight decline in vehicle sales, it needs to be remembered that on a year-to-date basis, sales are still up 2.3% compared to last year, so regardless of how the last two months of the year pan out, 2016 will remain a very strong – if not a record – sales year,” said David Adams, President of the Global Automakers of Canada. “Furthermore, October’s sales were 6.6% better than the historical 5 year average for October sales,” added Adams.

Both light truck and passenger car sales fell in October, 3.1% and 9.1% respectively. Light truck sales represented 66.5% of all sales in October compared with 63.9% of all sales a year ago. Market share for Global Automakers of Canada members was up to 59.7% last month, compared to 58.5% in October 2015.

**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

### **About the GAC**

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2015. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

## Selected Member Company Sales for October 2016

Company	October Sales	Change	Comment
Audi	2,751	10%	
BMW	1,505	15.6%	
Honda	17,270	2.1%	
Jaguar Land Rover	985	20%	
Maserati	73	43.1%	
Mercedes-Benz	3,856	1%	
Porsche	580	13.9%	
Subaru	4,826	9.7%	
Volvo	345	7.5%	

### Association Members

BMW Canada Inc.  
Honda Canada Inc.  
Hyundai Auto Canada Corp.  
Jaguar Land Rover Canada ULC  
Kia Canada Inc.  
Mazda Canada Inc.  
Maserati Canada Inc.  
Mercedes-Benz Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Nissan Canada Inc.  
Porsche Cars Canada Ltd.  
Subaru Canada Inc.  
Toyota Canada Inc.  
Volkswagen Group Canada Inc.  
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.

If you do not wish to receive this information on a monthly basis, please respond by e-mail and you will be removed from my mailing list.