

FOR IMMEDIATE RELEASE

Canadian Auto Sales Incomplete for October

TORONTO (November 1, 2016) – Complete Canadian automotive sales for the month of October were to be released today, however, due to a fire at Ford’s World Headquarters in Dearborn, Ford sales for Canada will be delayed until later this week. Complete sales results will be updated and circulated at that time. Should Ford sales remain roughly the same for October 2016 as for the past two Octobers, the overall market would reflect a decline of approximately 5% compared to October 2015.

For Global Automakers of Canada, member sales of 92,296 units were 3.2% lower than last October. Year to date vehicle sales for members remain 3.3% better than last year through October. Light-duty truck sales in October were up 2.4% for members while passenger car sales were down 9.1%.

“In the face of what would appear to be a fourth straight month of sales declines in the market, Global Automakers of Canada members continue to out-perform the market and the industry as a whole remains poised to set another sales record for 2016,” said David Adams, President of the Global Automakers of Canada.

Complete sales results will be republished once Ford of Canada reports their sales for the month of October.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2015. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for October 2016

Company	October Sales	Change	Comment
Audi	2,751	10%	
BMW	1,505	15.6%	
Honda	17,270	2.1%	
Jaguar Land Rover	985	20%	
Maserati	73	43.1%	
Mercedes-Benz	3,856	1%	
Porsche	580	13.9%	
Subaru	4,826	9.7%	
Volvo	345	7.5%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.

If you do not wish to receive this information on a monthly basis, please respond by e-mail and you will be removed from my mailing list.