

FOR IMMEDIATE RELEASE

May Auto Sales Tick Down Slightly

TORONTO (June 1, 2016) – May auto sales softened slightly by 1.6% compared to last May. In total, 194,866 vehicles were sold in Canada for the month of May. Year-to-date through May, vehicle sales in Canada remain up 5.6% over last year. Additionally, sales for May remained 7.8% better than the 5 year historical average for month of May.

“With record sales in April, it was anticipated that some sales could have been pulled ahead from this month,” said David Adams, President, Global Automakers of Canada. “Based on the Conference Board of Canada’s Consumer Confidence Index, consumer confidence remains strong having moved up 7.4 points over last month, which bodes well for the continued tracking towards record sales for 2016,” said Adams.

Truck sales continued to grow as a percentage of the overall market in May, representing 62.5% of the market compared with 58% last May. In May truck sales advanced 6.6% while passenger car sales declined by 12.7%

Sales for members of Global Automakers of Canada were up a better than market 1% in May at 110,829 units.

Chrysler led all manufacturers in vehicle sales in May, while Volvo was most improved on a percentage basis with a 19% increase. The new Civic remained the passenger car sales leader in May, while the Ford F-Series also retained its crown as the best-selling vehicle overall for the month.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Formerly the Association of International Automobile Manufacturers of Canada (AIAMC), the association was rebranded in May 2013 as the Global Automakers of Canada (GAC). The GAC is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2015. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for May 2016

Company	May Sales	Change	Comment
Audi	3,305	14.8%	
BMW	4,535	2%	
Honda	18,753	4.5%	
Hyundai	15,010	5.6%	
Jaguar Land Rover	805	7.5%	
Mazda	6,721	0.2%	
Mercedes-Benz	4,553	0.5%	
Mitsubishi	2,125	6.5%	
Nissan	13,205	1.7%	
Porsche	726	4.5%	
Volvo	641	18.9%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Maserati Canada Inc.
Mazda Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873. If you do not wish to receive this information on a monthly basis, please respond by e-mail and you will be removed from my mailing list.