

FOR IMMEDIATE RELEASE

April Sales Soar at Record-Setting Levels

TORONTO (May 3, 2016) – The second quarter for vehicle sales in Canada started strongly, adding to a strong first quarter and sending year-to-date sales to record levels. Sales of passenger cars and light-duty trucks were up 6% in April to 200,327 units sold. Year-to-date through April vehicle sales in Canada are up 8.2% over last year. Additionally, sales for April were well above the 5 year average for month of April (171,460) with April 2016 sales fully 17% above that historic 5 year average for the month.

“A slightly better economic outlook, and as stronger Canadian dollar complemented by aggressive sales incentives served to produce stellar sales results once again in April,” said David Adams, President, Global Automakers of Canada.

Truck sales continued to grow as a percentage of the overall market in April, representing 64% of the market compared with 58% last April. In April truck sales advanced 16.3% while passenger car sales declined by 8.4%. “Continued low fuel prices have contributed to the increase in light duty truck purchases,” said Adams.

Sales for members of Global Automakers of Canada were up a better than market 7.7% to 6% to 113,312 in April. All GAC member companies had sales gains in the month of April.

Chrysler led all manufacturers in vehicle sales in April, while Jaguar Land Rover was most improved on a percentage basis with a 42% increase. The new Civic remained the passenger car sales leader in April, while the Ford F-Series also retained its crown as the best-selling vehicle overall for the month.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Formerly the Association of International Automobile Manufacturers of Canada (AIAMC), the association was rebranded in May 2013 as the Global Automakers of Canada (GAC). The GAC is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 56% of overall vehicle sales in 2015. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company Sales for April 2016

Company	March Sales	Change	Comment
Audi	3,352	4.1%	
BMW	4,446	6.4%	
Honda	17,806	7.4%	
Hyundai	14,607	0.6%	
Jaguar Land Rover	777	41.7%	
Kia	7,707	7.6%	
Mazda	7,471	2.2%	
Mercedes-Benz	4,231	0.2%	
Mitsubishi	2,552	32%	
Nissan	12,148	6.9%	
Porsche	757	9.7%	
Subaru	5,087	3.8%	Best month ever
Toyota	23,822	15.4%	
Volkswagen	7,845	6.6%	
Volvo	604	37.9%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Maserati
Mazda Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873. If you do not wish to receive this information on a monthly basis, please respond by e-mail and you will be removed from my mailing list.