

FOR IMMEDIATE RELEASE

Stellar Sales Start Fourth Quarter

TORONTO November 3, 2015 – The fourth quarter of 2015 began where the third quarter left off with sales in October continuing the record setting pace for 2015. Last month total sales of 163,157 were up 5.3% over the same month last year, with year-to-date results 2.8% ahead of last year. A number of the luxury brands continued to see double-digit sales increases with Jaguar Land Rover up 58.8%, Porsche up 45.4%, Lexus up 35% Infiniti up 22.8% and Volvo up 12.3%. October continued the virtually unbroken record this year of monthly sales far exceeding the historical five year average for the month (136,929). October's sales were 19% better than the 5 year average for October.

“Nice fall weather and a healthy bump in consumer confidence levels for the first time in four months could be contributors to the ongoing industry success,” said David Adams, President of the Global Automakers of Canada. “Ongoing year-end promotions in a highly competitive market are also key factors regarding the sustained sales strength,” added Adams.

For the GAC member companies, vehicle sales were up a better-than-market 7.4% to 95,321 units, for the 14 member companies of the Global Automakers of Canada. Through the October, sales for the GAC totalled 913,046 (4.6% higher than last year).

GM led all companies in sales in October with 23,258 units sold while FCA regained second place with 22,488 units sold. FCA continues to have a healthy lead in overall sales for the year through October. The Ford F-series continued to reign as the best-selling vehicle in September, and retains that title on a year-to-date basis as well. Likewise, the Honda Civic also remained the passenger car sales leader in October and continued to best all other passenger cars on a year-to-date basis as well.

GAC members' sales represented 58.4% of total market sales in October, compared to 57.3% last October.

Truck sales grew 10.5% for the month of September while passenger car sales declined 6.2%. Truck sales grew 15.9% in October and comprised 64% of total sales in October. Passenger car sales were down 9.4% compared to last October.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Formerly the Association of International Automobile Manufacturers of Canada (AIAMC), the association was rebranded in May 2013 as the Global Automakers of Canada (GAC). The GAC is a national industry association representing fourteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 55% of overall vehicle sales in 2014. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada's 3,331 dealers across Canada.

Selected Member Company October 2015 Highlights

Company	October Sales	Change	Comments
Audi	2,502	0.2%	
Honda	16,923	9.9%	
Hyundai	11,607	4.4%	
Jaguar Land Rover	821	58.8%	
Kia	6,017	0.1%	
Mazda	6,209	2.2%	
Mercedes-Benz	3,830	2.2%	
Nissan	11,534	24.2%	
Porsche	509	45.4%	Record October
Subaru	4,401	11.7%	Record October
Toyota	19,174	6.7%	
Volkswagen	5,715	8.3%	
Volvo	455	12.3%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.

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