

FOR IMMEDIATE RELEASE

July Auto Sales Start Second Half on Positive Note

TORONTO (August 4, 2015) – The second half of the year began where the first half left off with auto sales in Canada continuing at record levels once again. There were 177,844 recorded sales in July up slightly by 0.5% from the 176,995 units sold in July 2014. Year to date sales remain 2.4% ahead of 2014, keeping 2015 on track to be a new record sales year in Canada. Once again, July auto sales were 14.8% higher than the 5 year average sales for the month of July.

“In spite of the economic volatility both globally and here at home, Canadian auto sales continue to demonstrate resilience,” said David Adams, President of the Global Automakers of Canada. “In the face of falling consumer confidence, Canadians still purchased vehicles in record numbers, with 2015 increasingly becoming the year of the truck. Light duty trucks captured 58% of all sales in July and represent that same percentage of all sales year to date,” added Adams.

For the GAC member companies, July vehicle sales were up a better than market 3.1% to 99,231 units. GAC member company sales were up 4.4% year-to-date.

FCA retained its status as the top seller for July with 28,611 units sold, and leads all brands in sales through the first seven months of 2015. The Honda Civic retains its crown as the best-selling passenger car in July and remains the best-selling car through the first seven months, while the Ford F-150 remained Canada’s best-selling vehicle overall for July and through the first half of 2015.

GAC members’ sales represented 55.8% of total market sales in July compared to 54.4% for July 2014.

July saw truck sales growth of 8.3% while passenger car sales declined by 10.3%.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Formerly the Association of International Automobile Manufacturers of Canada (AIAMC), the association was rebranded in May 2013 as the Global Automakers of Canada (GAC). The GAC is a national industry association representing fourteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 55% of overall vehicle sales in 2014. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Member Company July 2015

Company	July Sales	Change	Comments
Audi	2,137	10.4%	
Honda	17,599	10.4%	
Hyundai	14,402	2.1%	
Jaguar Land Rover	674	7.7%	
Mercedes-Benz	3,529	14.3%	
Mitsubishi	2,052	0.5%	
Nissan	12,564	9.9%	
Porsche	730	28%	Best July ever, best month ever
Subaru	4,043	12.6%	
Toyota	18,344	1.7%	
Volvo	442	54%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.

If you do not wish to receive this information on a monthly basis, please respond by e-mail and you will be removed from my mailing list.